

WORKSPACE WEB DEVELOPMENT & OUTSOURCING TRAINING CENTER

Course Outline (2015)

Graphic Design Fundamentals & Freelancing

Workspace Web Development & Outsourcing Training center

Road: 14, House: 16, Nikunja 2, Khilkhet, Dhaka
Phone: 0258956341, 01977WSIT01(01977974801)
Email: info@workspaceit.com

Course Hours	48
Total days	16
Prerequisite	Individuals with great passion and good eye
Class day	Normally Thursday/ Friday / Saturday/ Sunday (Normally 2 days per week)

COURSE DESCRIPTION

This course certainly will take your graphic design knowledge to the next level. This course is designed for the beginners or those relatively very new to design in order to understand what a graphic designer does and how to get a job in the graphic design field- either as a full time graphic designer or as freelance designer.

OBJECTIVES

At the end what you are going to get from this course:

- ❖ You will know the various aspects of graphic design
- ❖ Basic graphic design techniques
- ❖ Get hands-on experience
- ❖ Knowledge regarding the outsourcing world of graphic design
- ❖ Ready to apply for outsourcing work on graphic design

TOPICS TO BE COVERED

TOPICS	SPECIFIC OBJECTIVE(S)	TIME FRAME	SUGGESTED ACTIVITIES	TEACHING STRATEGY(S)
Introducing and Introduction to Graphic Design	Basic concepts of graphic design, graphic design principles etc	Week 1	Homework on graphic design	Lecture notes, question
Ins and outs of Photoshop	Discussing the use of Photoshop tools, tricks, techniques, and hands-on mini projects	Week 2,3	Homework, Mini-project	Lecture notes, question
Ins and outs of Illustrator	Discussing the use of Illustrator tools, tricks, techniques, and hands-on mini projects	Week 4,5	Homework, Mini-project	Lecture notes, question
TEST PROJECTS				
Real-time design project -01	Hands-on experience with real-time design (logo, banner, webpage etc)	Week6	Homework,project	Lecture notes, question
Real-time design project - 02	Hands-on experience with real-time design (logo, banner, webpage etc)	Week7	Homework,project	Lecture notes, question
Finishing Touches & Freelancing Tips	Informing the students that how graphic design will help in the Business World. Profile creation in freelancer, portfolio analysis, cover letter writing, work rate, payment method.	Week8	Homework,project	Lecture notes, question

COURSE REQUIREMENTS

Student Attendance

All students are expected to attend all scheduled classes, and to read all assigned chapters / materials before coming to class.

Class Participation & Peer Evaluation

You Students are expected to participate actively in the class. Your contribution towards your team will be counted too.

TEXTBOOK/ REFERENCES

- <http://design.tutsplus.com/>
- How To Be a Graphic Designer Without Losing Your Soul – Paperback – September 1, 2005
- Mastering Photoshop for Web Designers Vol. 2 – Smashing Magazine
- Mastering Illustrator – Smashing Magazine